

**Minutes of the Twelfth Meeting
Racine County Comprehensive Plan Multi-Jurisdictional Advisory Committee**

DATE: November 15, 2007

TIME: 6:30 pm

PLACE: Racine County Ives Grove Auditorium
14200 Washington Ave
Sturtevant, WI

Attendance:

Brian O'Connell, City of Racine
Tom Kramer, Town of Norway
Mary Kacmarcik (Chairperson), Town of Waterford
Audrey Viau, Village of Elmwood Park
Phil Peterson, Town of Burlington
Bob Miller, City of Burlington
Jim Moyer, Town of Yorkville
Dave Pattengale, Village of Rochester
Connie Mellem (Vice-Chairperson), Village of North Bay
Stan Bugnacki, Town of Raymond
Tom Roanhouse, Village of Waterford
Pete Christensen, Village of Wind Point
Mike Weinkauff, Town of Rochester
Rebecca Ewald, Village of Waterford
Chuck Snyder, Citizen
Dave Schilling, SEWRPC
Tom Moes, SEWRPC
Kristen Lie, Racine County UW-Extension

1. Roll Call

Mary Kacmarcik called the meeting to order at 6:32 p.m. Roll call was taken by circulating a sign-up sheet.

2. Approval of August 16, 2007 meeting minutes

Stan Bugnacki made a motion to approve the minutes of the previous meeting. Motion was seconded by Dave Pattengale. Upon a voice vote, the minutes were unanimously approved.

3. Review of preliminary draft of Chapter VII, "Population, Household, and Employment Projections," of SEWRPC Community Assistance Planning Report No. 301, *A Multi-Jurisdictional Comprehensive Plan for Racine County: 2035*

Dave Schilling reviewed the information presented in Draft Chapter VII, "Population, Household, and Employment Projections," of the Racine County Multi-Jurisdictional Comprehensive Plan. The information included countywide projections and community-level projections of population, household and employment prepared by SEWRPC for the year 2035. SEWRPC prepared a range of projections: high, intermediate, and low—the intermediate projection is considered to be the most likely to be achieved. Under the intermediate projection, Racine County population would increase by 13% (24,800 persons), the number of households in the County would increase by 19% (13,200 households), and total employment in the County would increase by 13% (12,200 jobs). The number of households is expected to increase at a higher rate due to the trend of decreasing average household size. Mr. Schilling also commented that by the year 2035, the service sector is projected to increase by 51%, while the industrial sector is projected to decrease by 28%.

Brian O'Connell wondered whether Racine County would have a "catch up" growth spurt, due to the planning for growth and development that the City of Racine and the Villages of Mt Pleasant and Caledonia were conducting. Bob Miller

asked whether the development of Schaefer Farm in the City of Burlington had been considered in the preparation of the projection numbers; Dave Schilling responded that it had not.

At the community level, two alternative sets of population, household, and employment projections will be reviewed by each jurisdiction. One set is based on the intermediate growth projections from the 2035 Regional Land Use Plan. The second is an extrapolation of historic trends in each community from 1980 to 2005. Dave Schilling noted that the comprehensive planning team will meet with each participating local government in order to discuss the 2035 land use map, as well as the local projections, goals, and objectives. After the meetings have been conducted, the community-level projections will be entered into Draft Chapter VII.

A motion to wait on approval of Draft Chapter VII until it was finalized was made by Mike Weinkauff and seconded by Connie Mellem. Upon a voice vote, the motion passed unanimously.

4. Review of preliminary draft of the countywide public opinion mail survey results report

Kristen Lie noted that results from the survey had already been presented to the committee at length at the July 2007 MJAC meeting. She also reported that Connie Mellem had provided some corrections to the draft that would be made prior to SEWRPC printing the final report. Pete Christensen asked how the surveys had been sent out; Ms. Lie responded that the mail-survey recipients were randomly selected from a registered voters list purchased from the State, and the surveys that had been available in municipal buildings were included in the report under Appendix D. Connie Mellem made a motion to approve the document, which was seconded by Jim Moyer. Upon a voice vote, the motion passed unanimously.

5. Fall public informational open house meeting

Kristen Lie reported that four open house meetings had taken place: one in the Village of Waterford on September 12, 2007; one in the Village of Sturtevant on September 20, 2007; one in the Village of Caledonia on October 11, 2007; and one in the City of Racine on November 8, 2007. Ms. Lie noted that attendance was good at the Waterford meeting, and more modest at the subsequent meetings. Tom Moes briefly outlined the format of the meetings, which consisted of an open house period, followed by a SEWRPC presentation regarding the draft inventory chapters of the Racine County multi-jurisdictional comprehensive plan. When appropriate, the meeting concluded with a Strengths, Weaknesses, Opportunities, and Threats (SWOT) identification exercise.

6. Other business

Dave Schilling explained that one part of the upcoming Issues and Opportunities Element was a countywide vision statement, providing a vision for the kind of community Racine County wanted to be in 2035. Kristen Lie distributed a report on the SWOT analyses from the MJAC and public informational meetings, as well as examples of other communities' vision statements and a list of words and phrases that the committee might consider while crafting a vision statement. Committee members were asked to select key phrases that they believed should be included in the countywide vision statement. Bob Miller and Tom Roanhouse asked for clarification as to whether the statement would be for the comprehensive plan or for the County in general, and Dave Schilling explained that the statement was intended for use only in the multi-jurisdictional comprehensive plan. Stan Bugnacki asked whether he could gather input from the Town of Raymond's board for the statement, and provide their comments at a later date. It was decided that MJAC members could provide written input immediately, or by contacting Kristen Lie by November 30, 2007.

7. Determination of next meeting date

Dave Schilling announced that next meeting would take place on January 17, 2008, at 6:30 p.m. in the Ives Grove Auditorium.

8. Adjournment

On a motion made by Stan Bugnacki and seconded by Phil Peterson, the meeting was adjourned at 7:30 pm.